



Visibility and networking for architects and their clients

Welink, a French startup established in 8 countries, is now offering its digital solution to architects. After raising €4.2 million last December and an international rebranding, the startup gets into new projects.

Making architects visible online

Welink has already won over the accountants, lawyers, tradesmen, and digital agencies markets. Welink has now set itself a new mission: to start providing its digital solution to architects. The startup is launching its new platform, Welink Architects, on May 17th in France. Spain, Portugal, Italy and the UK will follow in the coming weeks.

Offering a ready-to-use tool to architects

"Our mission is to offer **unique visibility, direct contacts and simple tools to professionals who want to boost their business**. We offer them an all-in-one digital solution and adapted support. At the same time, we allow the individuals that visit our website to contact the ideal professional that will carry out their project according to their requirements."



Charles Passereau, CEO of Welink



A place where architects and clients can meet

Welink Architects allows people to search for an architect by location, type of property or service. It's an efficient way to find the right professional to carry out any type of project.

Rich functionality to accelerate the digital transformation of professionals

Welink is continuously developing its platforms. The latest additions are a comprehensive dashboard to monitor activity and a more efficient messaging tool. These intuitive and easy-to-use tools help business operations run more efficiently and smoothly. They were designed with the platform users' feedback in mind.



"**At Welink, we work for and with our clients:** our product team develops new features in collaboration with Welink platform members. For example, appointment scheduling is currently being tested on our Accountants and Legal platforms. The results are encouraging: since its launch in February, 47% of our new clients have chosen to activate this feature."



Kevin Goncalves, COO of Welink

About Welink

Founded in 2018 by Charles Passereau (CEO) and Kevin Goncalves (COO), Welink is a French SaaS solution for providing online visibility, lead generation and lead conversion to professionals (tradesmen, accountants, lawyers, marketing agencies, architects...). Through an annual subscription, the startup provides a dedicated platform and the necessary tools to facilitate commercial growth. Welink supports more than 4,800 clients with the ambition of offering its services to more than 11,000 professionals by the end of 2021.

Today, Welink is present in 8 countries (France, the United Kingdom, Italy, Germany, Spain, Portugal, Belgium, and Ireland) and employs 190 people.

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